

Green School Annual Giving Report 2017-2018



green school

BALI

It is with great pleasure that we share with you our achievements over the past year.

This is our story. This is your story.

As a 'giver', we know you want to make a difference in the world. We honor and respect you and want to share openly and proudly with you, all that has been achieved through your support.

Please take a moment to read on and discover some facts and figures, a message from our Chair and most importantly, the stories from the Change Makers - the children of today and stewards of tomorrow.



A MESSAGE FROM OUR CHAIR

As I find myself heading towards my 50th year on this beautiful planet, my mind has become increasingly focused on the topic of 'legacy'. What would I like mine to be? Where should I put my energy and my resources?

Our motivations for giving are varied and individual. Perhaps we feel moved by a cause, perhaps we want to feel connected to a group or community, or perhaps we want to make a clear statement about what my values are. The common thread that runs through our individual choices, is the fundamental desire to make a positive difference in the world.

Through scholarships and learning programs for Balinese children, youth-led real solutions to real problems and through inspiring people to take action to make our world sustainable, Green School Bali brings together education and the environment, as a force for positive change.

We are committed to ensuring our donors are informed philanthropists and are delighted to share with you our Giving Report for 2017/18. In this Report you will see the difference you are making in the world. From the transactional to the transformational, we share with you our finances, projects and programs that are creating a better future for the young people of today.

We hope you find feel informed and inspired by this Report and we look forward to another year of great impact, success and connection with you, as a lifelong friend of Green School. PS: Please come and visit us, we would love you to see our young Change Makers in action!

Kate Druhan
Chair, Green School Board of Management

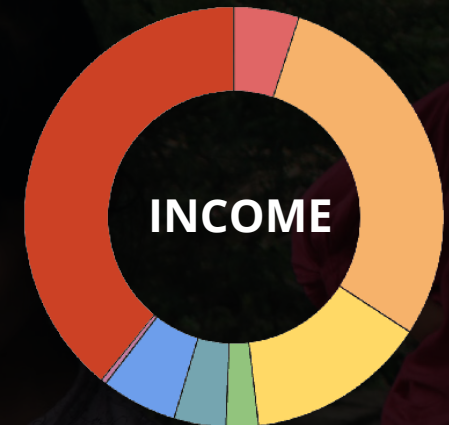
PS: Please come and visit us, we would love you to see our young Change Makers in action!



(from left to right)
DeAndre, Kate, and Kania
the Green School Philanthropy Team

RAISING SUPPORT

Changemaker Fundraiser	\$ 327,876
General Donations	\$ 244,668
Tours	\$ 116,784
Vendor Contribution	\$ 49,054
Tuition Levy	\$ 41,991
Events & Others	\$ 33,543
Bamboo Carvings	\$ 20,809
Merch Sales	\$ 3,461



Local Scholarship Programme

Scholarship Costs	\$408,310
Activity Costs	\$40,136
Operational Costs	\$41,998

KKC English Learning

Student Activities	\$7,897
Activity Costs	\$3,227
Operational Costs	\$74,581

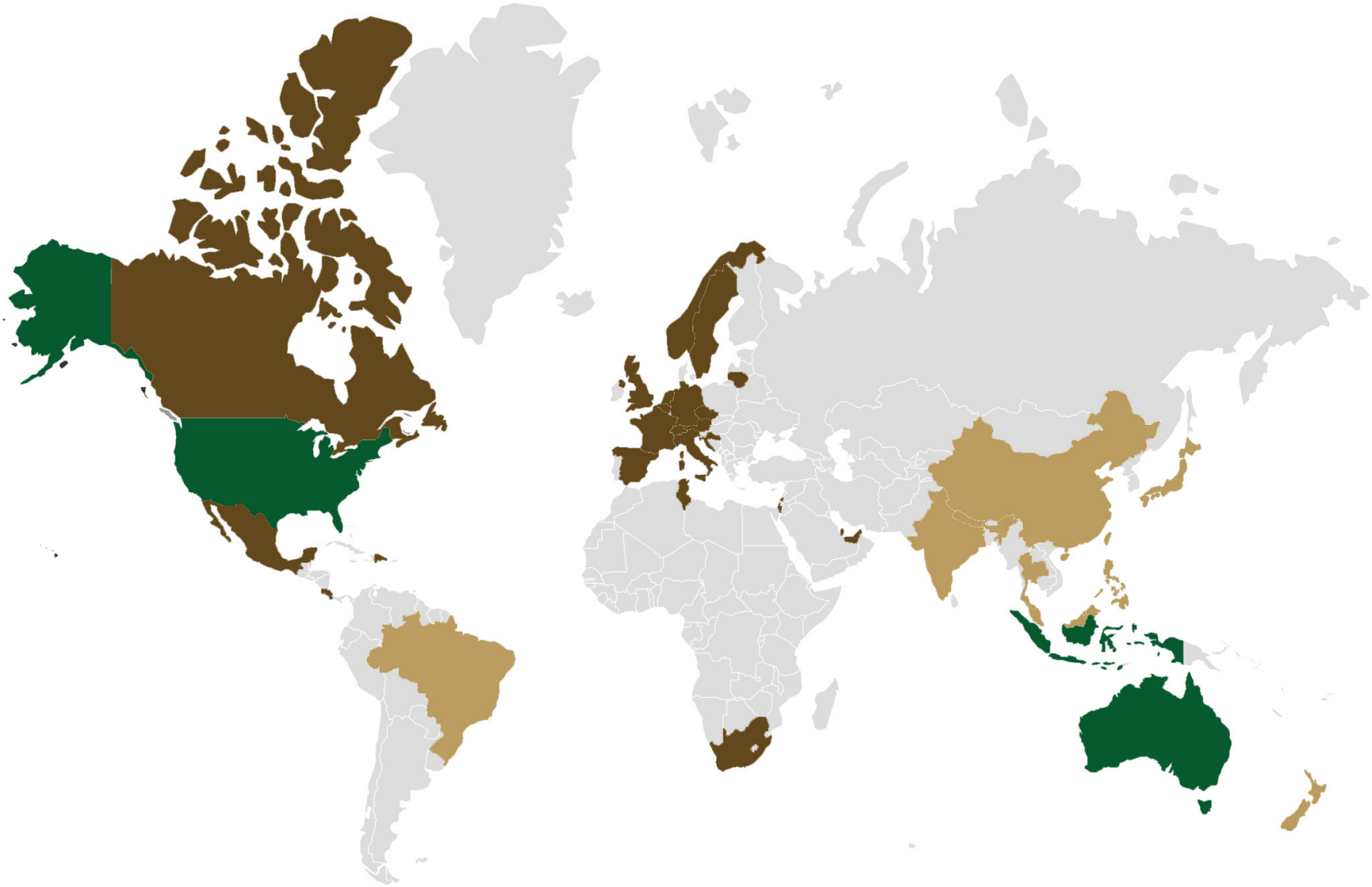
Community Innovation Hub	\$81,169
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"Together, we can make a difference in the world, one child at a time."

- Kania Maniasa, Chief of Philanthropy & Development

SUPPORTERS FROM ALL AROUND THE GLOBE



Our wonderful donors come from all around the globe. Mostly based outside of Indonesia, over 3,000 donors have supported the Green School Scholarship Program since 2009. Thank you for your kindness, for believing, and for being a member of our **community of learners making our world sustainable.**

A photograph of a graduation ceremony at night. A male graduate in a green gown and cap stands on a stage, holding a diploma. The diploma is from 'Green School Bali' and is awarded to 'GRISE PUTRA WISSEN'. Several people are seated on the stage, clapping. The background features large palm trees and a sign that reads 'WELCOME TO GRADUATION 2018'.

ACHIEVEMENTS & PERFORMANCE IN 2017-2018

CHANGE MAKER CHALLENGE - GREEN SCHOOL BALI FUNDRAISING CAMPAIGN

May 2017

The first annual Change Maker Challenge was launched in 2017 to fundraise for the Local Scholarship Program and our Community Innovation Hub.

Every year, Green School Bali embarks on a fundraising campaign to support community outreach initiatives as well as sustainability projects. Last year, our campaign was part of a bigger competition hosted by Crowdrise, **The Earth Day Roadmap Challenge**. It was a fundraising competition for non-profit organizations related to climate, conservation, and the environment. This friendly fundraising competition is designed to tap into the growing movement of organizations and citizens who are accelerating action on climate change.

We won the competition, and earned a **Grand Prize of \$100,000**.

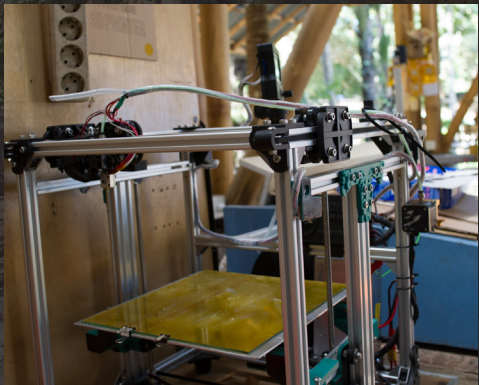
Total raised by Green School Bali in the Change Maker Challenge: \$532,000.



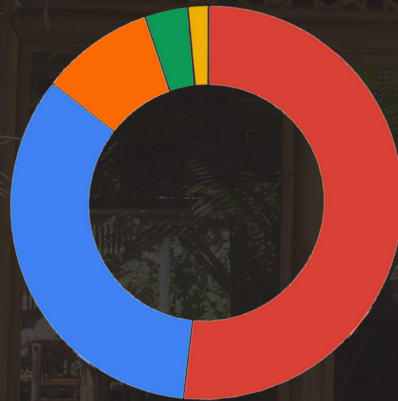
COMMUNITY INNOVATION HUB (iHUB)

As a result of a successful Change Maker Challenge fundraising campaign in 2017, in January 2018 we officially opened the Community Innovation Hub. Our students dreamt of a place where they could innovate, create and solve environmental problems. A hub, where students and the surrounding community have access to equipment like, 3D printers, precious plastic machines, sewing machines, etc.

The iHub is now fully staffed with the expertise to support ideas and projects important to the community.



**Innovation Hub
Expense Breakdown**



Equipment	\$41,973
Building	\$27,448
Machinery	\$7,481
Operational Costs	\$2,896
Supplies	\$1,371



9 NEW LOCAL SCHOLARS JOINED OUR COMMUNITY

Thanks to your incredible support, in 2017-18 School year, we welcomed **9 new scholars** into our community. This year, **another 9**. In total, we have **43 full-time students enrolled** in Green School's Local Scholarship Program, learning sustainability and becoming change makers in their own community.

We celebrated 4 local scholar who graduated from Green School, and are now ready to embark on the next chapter of their unique journey.

OUR RECENT GRADUATES



Made Kosala

will be attending ISI, a well known university in Bali, popular for its art and cultural education.



Muhammad Thoriq

will enter into our new, Gap Year Program here at Green School where he will be learning about health and fitness, and aiming to become a fitness instructor.



Tessalonika Krisanti

is going to continue her passion for giving back, by teaching English to students in her village, as well as interning here at Green School Bali as a Tour Coordinator.

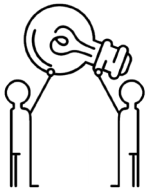


Gede Witsen

is continuing his educational journey in Spain to earn a Bachelor's Degree in Business Management and Sustainability.

OPERATION RAIN OR SHINE, AND THE JOURNEY OF LEARNING AS A COMMUNITY

A high school class brainstormed on how they can take the Green School campus off-the-grid.



Operation Rain or Shine was born.

Two students in the class took this project on, and faced the challenges to make it come to life.



ZAYED
SUSTAINABILITY
PRIZE

The project was entered in the *Zayed Sustainability Prize*, and **won**.



\$100,000 was given to execute the plan on creating a renewable energy center.



The project grew bigger and **involved students from Early Years all the way through High School**, staff and surrounding community to support the Renewable Energy Center.



BIO BUS DRIVING TOWARDS MORE SUCCESS

While continuing the daily routine of providing sustainable rides for our students and community members, Bio Bus gets national and international recognition.



Recently, the Bio Bus won the Gold Award for the International Reimagine Education competition.



Bio Bus was featured and nominated for Our Better World Story of the Year in Indonesia.



A local news covered the Bio Bus story in their weekend show. They filmed the entire Bio Bus team, and also interviewed the team to learn more about the mission of this social enterprise to end the black market in used cooking oil.

**BANDUNG
INNOVATION
FESTIVAL**

Bio Bus was invited as a guest speaker to share about its solution for a 'low-tech' renewable energy source: biodiesel from used cooking oil.



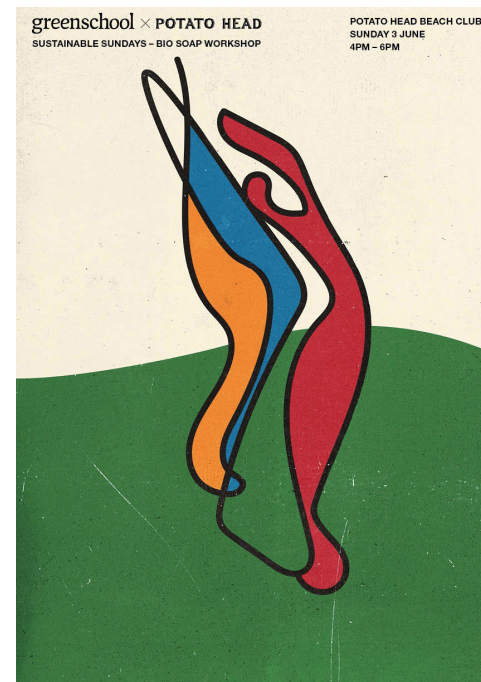
FEATURED COLLABORATION AND SPONSORSHIP WITH THE POTATO HEAD FAMILY

Meet our newest partner of the scholarship program

Potato Head Family, an Indonesian-owned hospitality business with a serious mission to bring sustainability sensibilities into their own business environment.

Taking matters into their own hands, they have become a leading pioneer in showcasing innovative solutions in their properties. Expanding knowledge on sustainability to the staff and customers, and making a direct impact by supporting our scholarship and Bio-Bus programs.

- Kania Maniasa
Chief of Philanthropy & Development



THE GREEN SCHOOL TOUR THAT KEEPS ON RUNNING, AND FUNDING OUR SCHOLARSHIP PROGRAM

Thank you to all our staff and volunteers who continue to give love to the tour program, providing excellent tours, and customer service to our guests who come to our bamboo campus from all around the world. Our bamboo gates are open 95% of the year, for visitors who are interested in learning more about education for sustainability and seeing our unique, jungle campus live.

TOP 10 COUNTRIES VISITING GREEN SCHOOL



#1 - Indonesia



#6 - Singapore



#2 - Australia



#7 - Germany



#3 - China



#8 - India



#4 - United States



#9 - Malaysia



#5 - Japan



#10 - United Kingdom



TOUR FACTS

In 2017-2018 we received
11,797 visitors joining us for a tour
around our campus

30%
of our tour visitors end up becoming donors to the
Local Scholarship Programme.

The total earning from our daily tours in 2017-2018 is
\$116,784

100% of the Tour revenue is allocated to fund the Local
Scholarship Programme.

GREEN SCHOOL SOCIAL MEDIA & PRESS

*as of July 2018



/greenschool **70,000+ followers**

OTHER GREEN SCHOOL RELATED FACEBOOK GROUPS

[Green School Community](#) - 1,043 members

[Green School Parents](#) - 337 members



@greenschoolbali **37,900 followers**

OTHER GREEN SCHOOL RELATED INSTAGRAM ACCOUNTS

[@ihubgreenschool](#) - 1,051 followers

[@kembali_gs](#) - 663 followers

[@gsbiobus](#) - 776 followers

[@gskulkulconnection](#) - 853 followers



Green School **2,880 subscribers**

OUR TOP VIDEOS

[Green School: School of the Future](#) - 25k views

[Green School Heads Talk](#) - 1.9k views

[Green School Bali: Educating Changemakers](#) - 1.3k views

[Green School report on TF1](#) - 1.1k views



BAMBOO NEWS MAGAZINE **40,000+ readers**

Top Location of readers:

50% USA - 10% Australia - 7% Indonesia - 5% UK - 28% etc.

FEATURED MEDIA & PRESS



New York Times

Prepping for the Apocalypse

334 shares



Sydney Morning Herald

Welcome to the Jungle

75 shares



The Times

Is this the world's coolest school?

22 shares



TF1 - France

L'école la plus écolo du monde

15k views



China Daily

Green School: Dream School

3.3m views



Daily Telegraph



UN News

BALI&BEYOND



BORNEO POST

The Jakarta Post



Medium



The Guardian

BLOUIN NEWS

FRESH AND READY TO ROLL OUT....



Carbon Zero Initiative

The Carbon Zero Initiative aims to reduce Green Schools carbon emission to become a greener community.



Green Projects Office

The Green Projects Office, is a physical and virtual space that centralizes key information, facilitates connections, provides tools and accelerates student and community projects.



The 'Bridge' Adult Learning Space

Sitting right alongside the iHub and close to the Green Projects Office, we are creating a new zone for parents who want to tap into all the creative and entrepreneurial energy of the community.

If you are interested in supporting one of our up-and-coming projects, or would like to contribute please feel free to contact us at:

philanthropy@greenschool.org

FEATURED CORPORATE SPONSORS



CHANGE MAKER CHALLENGE 2018 - OUR CURRENTLY RUNNING FUNDRAISING CAMPAIGN

Green School has been changing education and supporting young people to take action - **now**. They are the change makers. Help us help them. Join us in marking the first 10 years of Green School and support us to continue to change education, change lives and change our world for the better.

Fundraising Goal: \$1,000,000

With **\$1,000,000** we can show the world how children are not only the future, but also the solution:

- **\$250,000** Help students to get us COMPLETELY OFF the Grid, through their project 'Operation Rain or Shine' and share their know-how with others.
- **\$250,000** Kick-start more student-led sustainability projects by funding a Green Projects Office.
- **\$500,000** Help us reach our goal of increasing Balinese Scholarships from 10% to 15% of total student numbers.

[Click here](#) to learn more and be updated on where we are with our target.



A photograph of three children in traditional Balinese clothing, including headbands and patterned shirts, performing a prayer gesture (Anjali Mudra) with their hands clasped in front of their chests. They are standing behind a wooden railing. The background is a solid red color.

**THANK YOU FOR YOUR
LOVING SUPPORT**



green school
BALI